

Katherine M. Stucky



(859) 913-0988



stucky.katherine@gmail.com



<http://katherinemstucky.com>

Education

University of South Carolina, August 2014 - May 2018

Bachelor's Degree in the Art of Visual Communication & Graphic Design

Minor: Marketing

Experience

Smart Business Network

November 2019 - Present

DIGITAL MANAGER

- Plan and execute promotional partnerships, as well as email and social media campaigns
- Create and edit visual content for all events, conferences, and marketing materials both print and digital
- Promoted for outstanding performance for virtual conferences and social media strategy

EVENT & MARKETING COORDINATOR

- Planned corporate conferences and generate attendance for live and virtual events
- Developed and incorporated a social media and email marketing strategy for events
- Illustrated graphics for various forms of media such as books, digital content, and social media

Katherine M. Stucky

September 2013 - Present

FREELANCE GRAPHIC DESIGNER

- Create visuals that identify a product or convey a message
- Format designs and media for use in print or web applications
- Develop graphics for product illustrations, logos, and websites

Chico's FAS

August 2018 - September 2019

SPECIALIST, VISUAL COMMUNICATIONS

- Created graphics for advertisements, social media and internal communications
- Directed and execute corporate photo shoots as well as image editing and retouching
- Utilized branding and identity to keep consistent messaging and brand awareness

June 2017 - August 2017

INTERN, CORPORATE COMMUNICATIONS & EVENTS

- Designed graphics and other visual elements for all internal communications
- Planned corporate events and activities for campus-wide engagement
- National internship program at their corporate office in Fort Myers, FL

University of South Carolina

January 2016 - August 2016

ORIENTATION LEADER

- Helped incoming students and their families acclimate to the University
- Provided guidance and initiated orientation activities and registration
- Acted as an ambassador for the University to represent the school's values and opportunities

Skills

Adobe Creative Cloud (PhotoShop, Illustrator, InDesign, Premier, etc.), Video & Photo Editing, Microsoft Office, Copywriting, HTML5, Cascading Style Sheets (CSS), Event Planning, Social Media, Wordpress, Pathable, Remo, Streamyard, Hubspot



Scan to see my portfolio or visit <http://katherinemstucky.com>